

2012 Senior Ad Form

Stampede Yearbook

Yearbook Designed Ads are due by October 7th
Self Designed Ads are due by October 21st

Student's Name _____ Student's Name to Appear on Ad _____

Parent's Name _____ Phone Number _____

Address _____

City _____ Zip Code _____

Email Address (Will be sent a proof of the ad for approval) _____

Base Price (check one)

- _____ Quarter Page- 3 and 7/8" wide x 5" tall (\$100)
_____ Half Page- 8" wide and 5" tall (\$200)
_____ Full Page- 8" wide and 10.5" tall (\$400)

Extras

_____ Staff Designed Ad (\$25 extra)

Base price for Ad	\$ _____
Extras (if applicable)	\$ _____
Total	\$ _____

Check here if you would like to keep this senior ad a secret from your son or daughter _____

If you have any questions feel free to contact the yearbook staff at (760)436-6136 ext.6043 or email us at lccstampede@yahoo.com. Please drop your ad by Room 900 or the Administration desk if not sending by mail.

Please place ad in a manila envelope and mail to:

Yearbook Staff
La Costa Canyon
1 Maverick Way
Carlsbad CA 92009

Thank you,
Kady Barthelemy
Business Manager
lccstampede@yahoo.com

Dear Senior Parent(s)/ Guardian(s)-

Purchasing a Senior Ad in the yearbook is a great way to show your love, admiration, and support for your graduating son or daughter. A Senior Ad is a memorable message to your child. You can include photos, a personalized written message, graphic designs, or anything else that is special to you and your graduating senior(s). Below is a list of prices and sizes offered (all ads can be in color).

Size	Prices
Full Page (8" wide x 10.5" tall)	\$400
Half Page (8" wide x 5" tall)	\$200
Quarter Page (3-7/8" wide x 5" tall)	\$100

Please make checks payable to LCCHS

There are two ways you can submit your Senior Ad:

•Yearbook Staff Designed

If you want the yearbook staff to design your ad, please submit photos, messages, and instructions by October 7th. There is a charge of \$25 for the service. You will be contacted when the ad is completed for final approval of the ad. Please provide an email address so we can email you a proof.

•Self-Designed

The ads are due by October 21st and should be ready to be published, with no work necessary by the yearbook staff. The Stampede staff is not responsible for the quality of your ad. For best quality, avoid using photocopies or artwork prints from low-quality home printers. Originals will show up the best. When having them designed, please set the resolution to 300 dots per inch.

The yearbook staff reserves the right to refuse Senior Ads. A contract with the Stampede is only binding once the book is printed. In case of a mistake on your ad, the Stampede is only liable for the cost of your ad. All professional portraits must be accompanied by a release from the photographer, with the exception of Keane Studios.

The Stampede requests that group ads (2 or more students) submit one single check. When your ad has been placed, a confirmation proof of the page will be sent to you as soon as possible. If you never receive a proof, please contact us at lcstampede@yahoo.com.

Please save this letter as a reminder of deadlines. We want to make the 2012 yearbook special for your senior and hope they can look back on as a great memory to share with family and friends ahead.

As a reminder, all seniors should have already made their appointment with Keane Studios for their senior portraits, but if they have not, the deadline to take the photo is October 15th.

Thank you for your consideration.

Sincerely,

Kady Barthelemy

Business Manager

760.436.6136 ext. 6043

lcstampede@yahoo.com